



## NEWS RELEASE

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### THE GREEN SCHOOLHOUSE SERIES SAFARI PROJECT IS RECIPIENT OF THE EDWARD E. KIRKBRIDE AWARD

*The Burt Hill - Designed Inaugural Schoolhouse is Honored for  
Excellence in Educational Planning and Design*

**Carlsbad, CA** (May 2011) — CAUSE AND EFFECT Evolutions in collaboration with Burt Hill, a Stantec Company, NCLE Educational Planners, Hensel Phelps Construction Co. and other corporate Partners has received the annual Edward E. Kirkbride award in a ceremony held during the Council of Educational Facilities Planners International (CEFPI) Northeast Region Exhibition of School Planning and Architecture. The award was the highest honor given during the conference and honors excellence in educational planning and design and innovative planning. The award was given for work on the Phoenix, AZ-based Safari Schoolhouse, designed by Burt Hill.

"The design of the Green Schoolhouses represents a shift in how we think about traditional educational and community spaces," explained Marshall G. Zotara, Founder and Senior Managing Partner of CAUSE AND EFFECT Evolutions. "We are honored to be part of the team making this now award-winning project a reality."

Judging criteria considered how the planning and design reflected the needs of the community, how the learning environment supported a variety of learning styles, how the physical environment demonstrates sustainability along with the entire planning process of the facility. The Edward E. Kirkbride Award is given to a project that exhibits exceptional strength in each of the judging criteria.

"It's quite an honor to be part of a team that is volunteering their time and energy to provide excellent 21st century learning spaces for a well-deserving plan," said Rob Pillar, AIA, LEED AP, Principal at Burt Hill.

The Safari Schoolhouse and all Green Schoolhouse sites were carefully selected by GSHS Leading Partner Brighten A Life; a 501(c)3 nonprofit organization focused on positively impacting the learning environment, living conditions and communities of disadvantaged children and families. Brighten A Life works closely with school districts across the nation to identify schools in which most of the student body meets Title 1 criteria in low-income areas. Schools meeting this particular qualification are eligible to apply. Brighten A Life selects the finalists, and ultimately the chosen future Green Schoolhouse site, based on factors including a track record of heightened interest in "green" and/or sustainable curriculum; extent of community involvement on campus; and ability to maintain a LEED-certified structure.

"The Green Schoolhouses will benefit the entire community," said Barbara Carpenter, President and CEO of Brighten A Life. "After-hours they will serve as local community meeting spots for after-school programs, community organization meetings as well as informal gatherings."

The inaugural Green Schoolhouses are designed to be the first ever USGBC LEED®-Platinum (Leadership in Energy and Environmental Design) schools in the world built entirely by volunteers. Contributing Partners making this leading-edge venture possible include highly recognized corporations such as Kraft Foods, Inc.; IGA Stores; DeVry University; SLOAN; Excel Dryer, Inc.; Armstrong Commercial Flooring; Armstrong Commercial Ceilings; Acuity Brands; Taco; Owens Corning; Metal Sales; Pella Corporation; architecture and design firm Burt Hill, a Stantec Company; Hensel Phelps Construction Company; and David Evans and Associates, Inc. Volunteers from these companies and many others, as well as volunteers from throughout the local community, will come together to complete The Green Schoolhouses, the first schools as part of a 20-market national tour.

### **About The Green Schoolhouse Series**

The Green Schoolhouse Series ([www.greenschoolhouse.org](http://www.greenschoolhouse.org)) is a collaboration of corporations, school districts, municipalities, foundations, communities and volunteers dedicated to building LEED®-Platinum designed, high-performance, environmentally-sustainable multipurpose classrooms and community centers at Title I, low-income public schools. This nationwide initiative is spearheaded by leading Partners Brighten A Life; a 501(c)3 nonprofit organization focused on positively impacting the learning environment, living conditions and communities of disadvantaged children and families, and CAUSE AND EFFECT Evolutions; a business and nonprofit consulting firm that connects corporations with community causes.

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## The Green Schoolhouse Series: Collaborating to create the world's first LEED-Platinum designed K-12 schools built entirely by volunteers

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Simpson Strong-Tie  
SLOAN  
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Stantec, formerly Burt Hill  
Sundt Foundation  
SYNTHEON Inc.  
Taco  
Tandus Flooring  
Taylor RyMar Corporation  
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